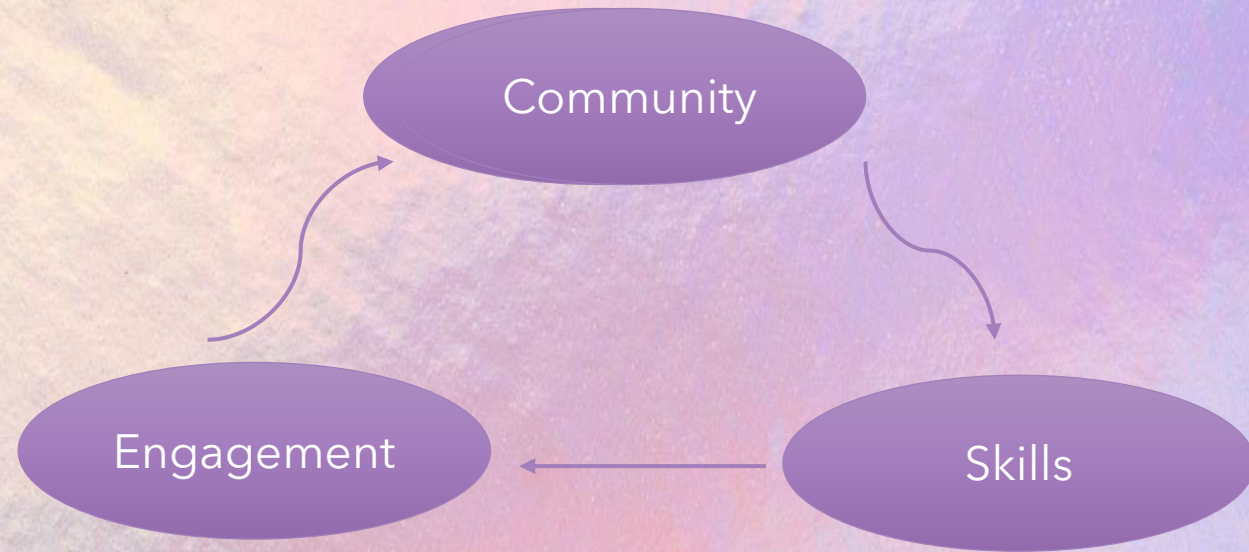# Coventry Cultural Challenge

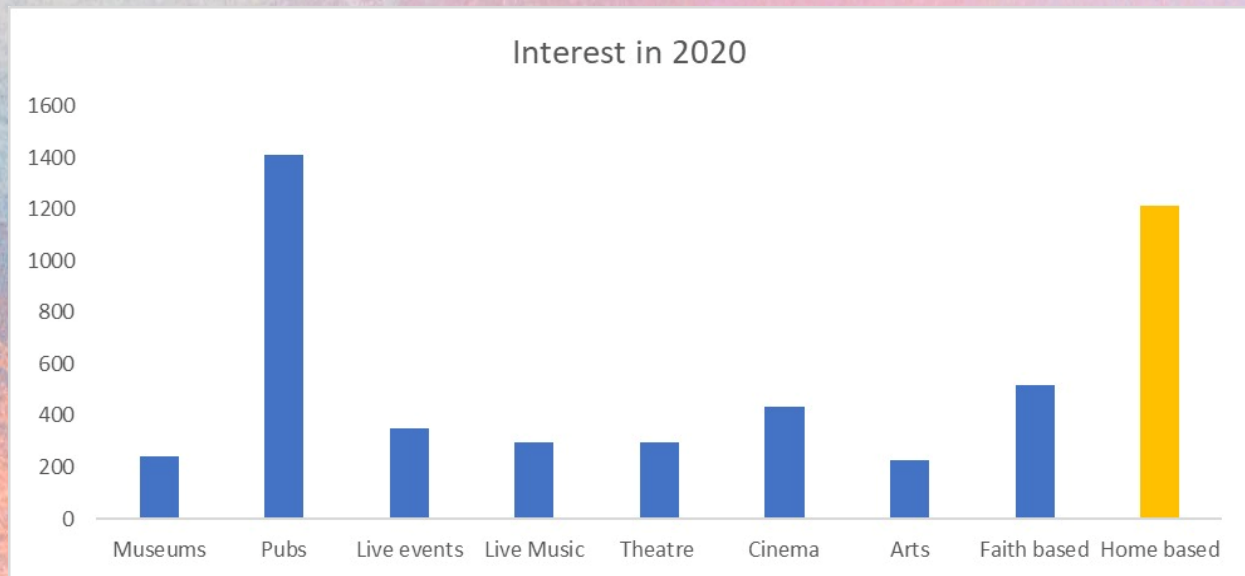Increasing People Participation, in Coventry Cultural Events/Activities
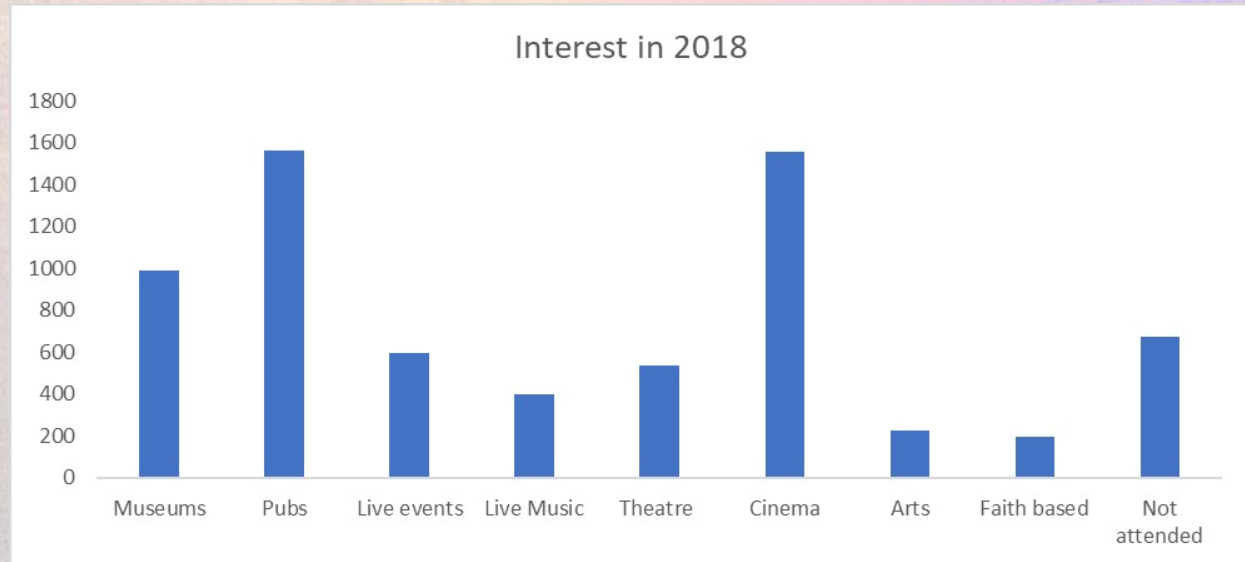
Ananya Patil
Megha Sunil Kumar
Prajwal Prasad
Samiha Maipady

Problem Statement

Analysis on Community Demographic

Grouping events of interest

Identifying areas of Skill Development

Community Engagement

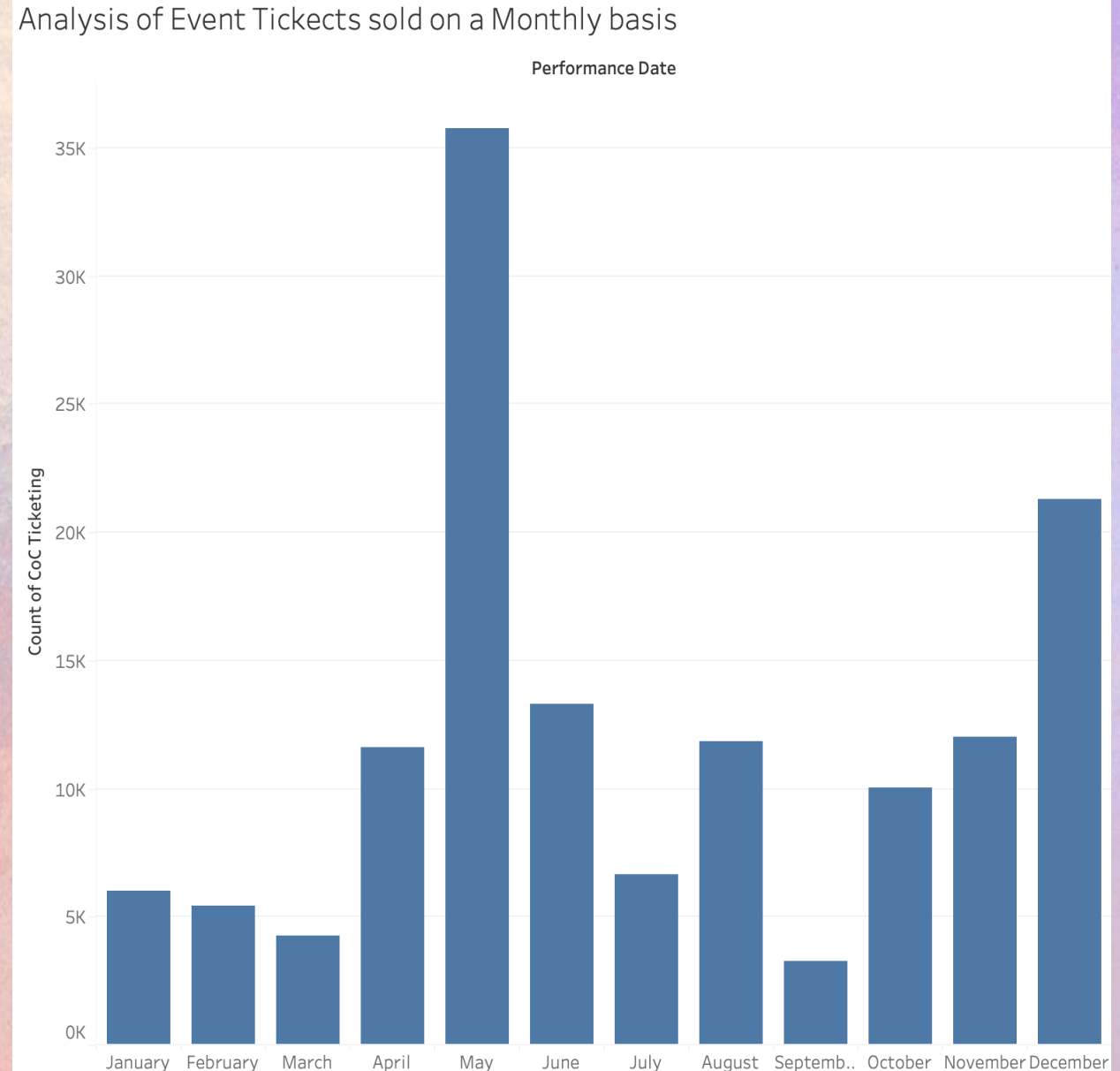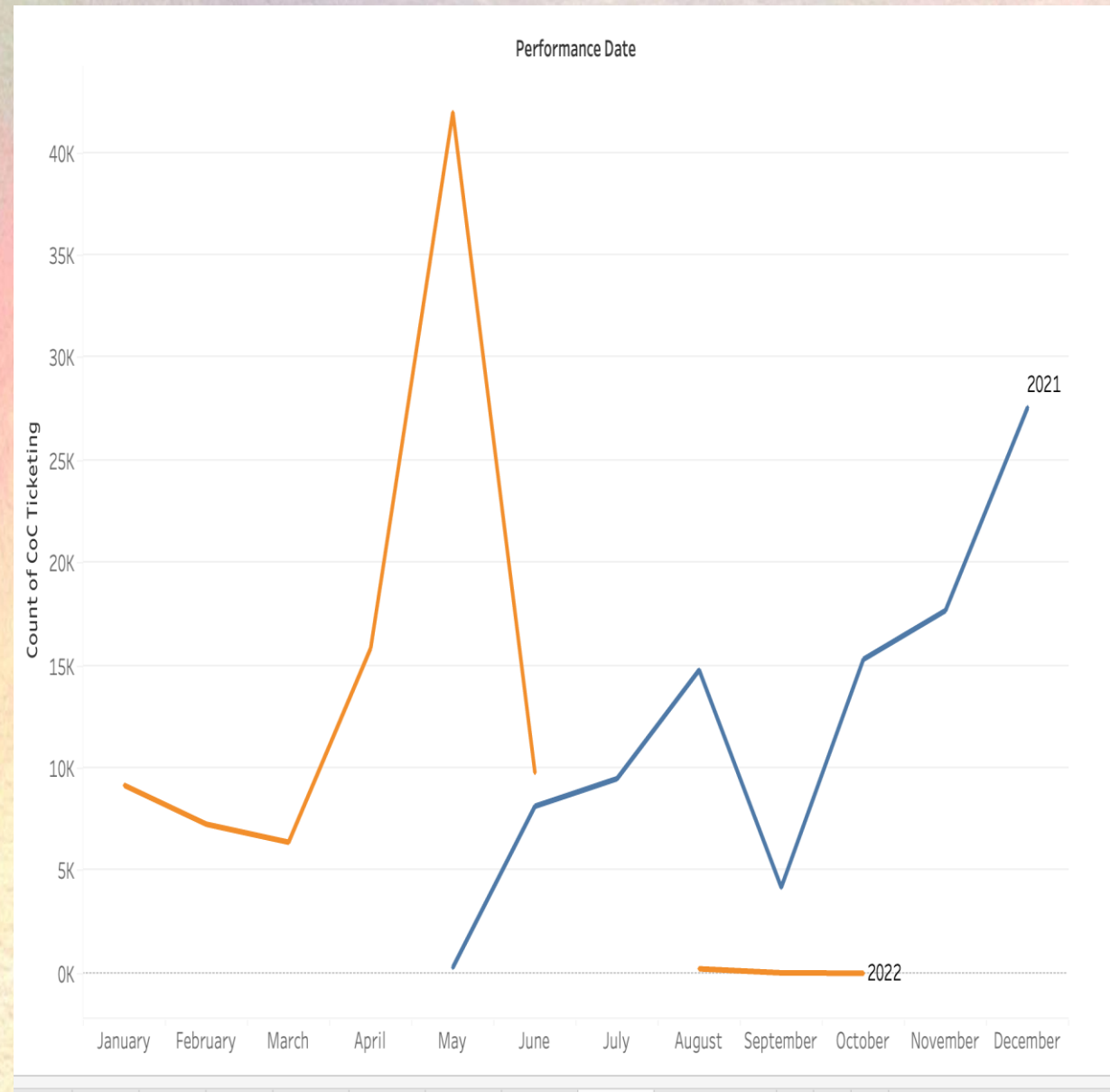Revenue Generation and Happier community

Community

Engagement

Skills

We are not simply trying to increase awareness, We are trying to increase involvement.

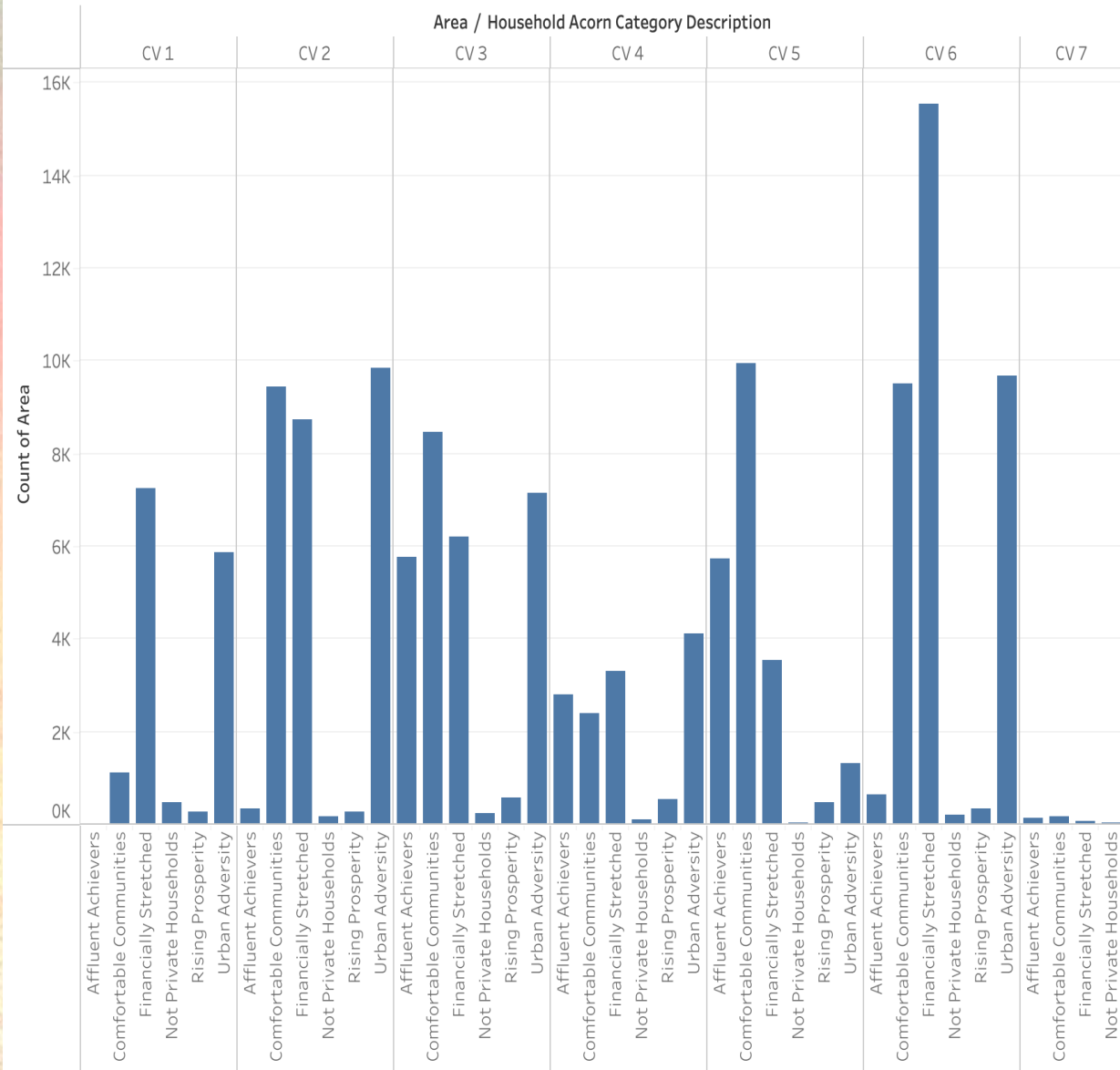Comparison between Interest of People in 2018 pre pandemic vs that of that in 2020 post pandemic

Interest in 2018

Interest in 2020

Event attendance and popularity based on months

Distribution of people accord to according to ACORN categories, plotted based on post code

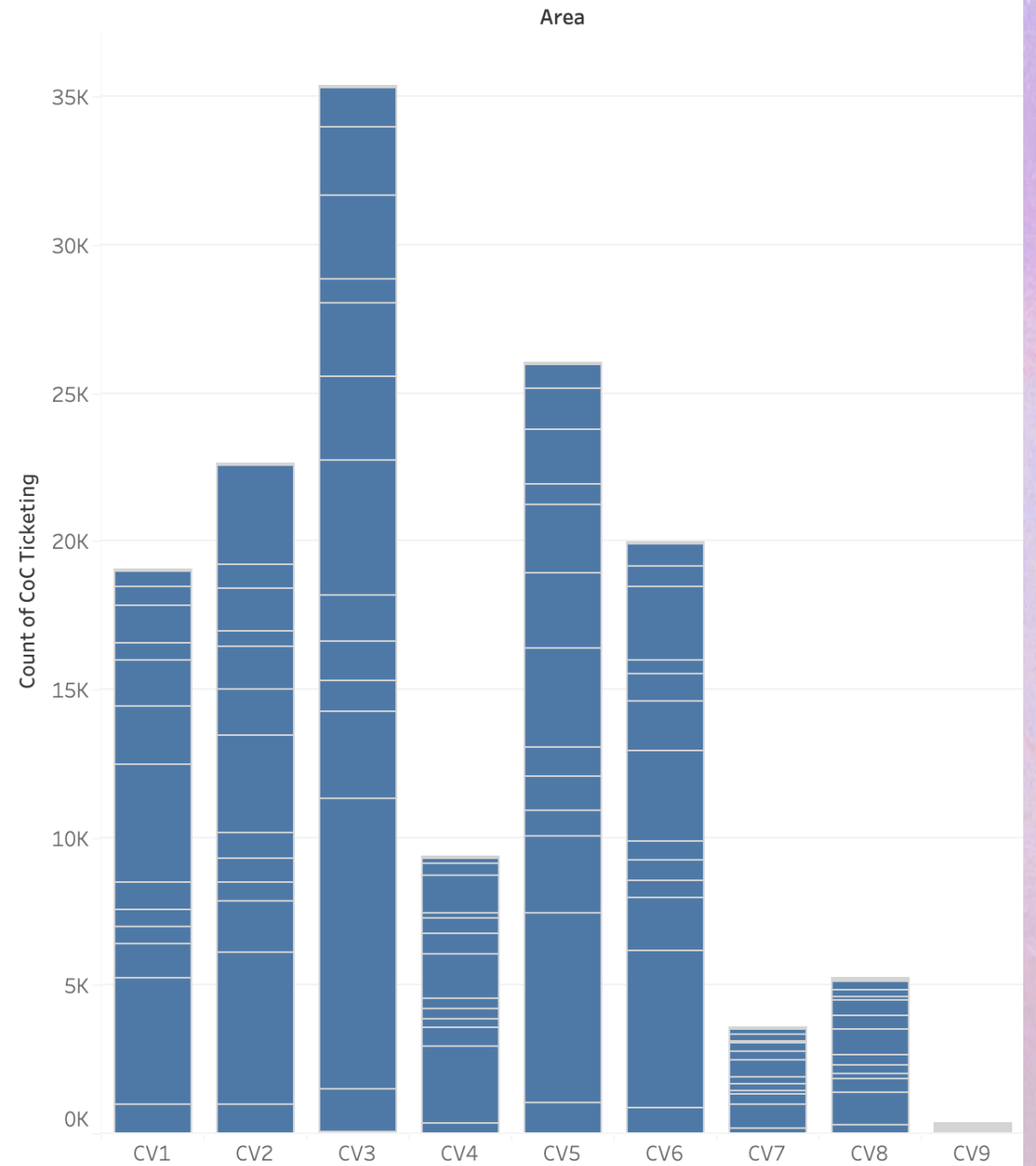Areawise Acron Category Division of People

Sum of Count of Area for each Household Acorn Category Description broken down by Area.
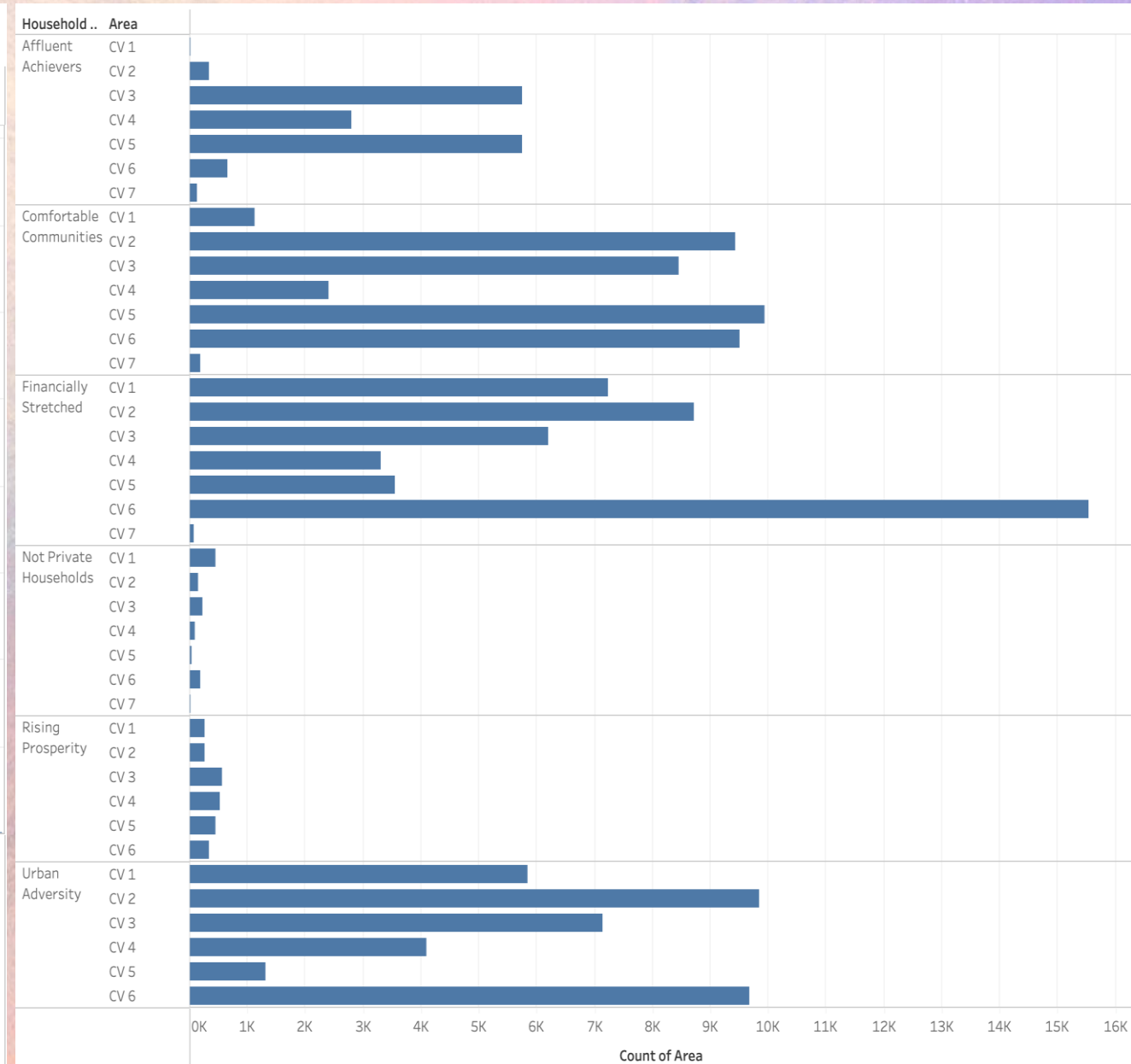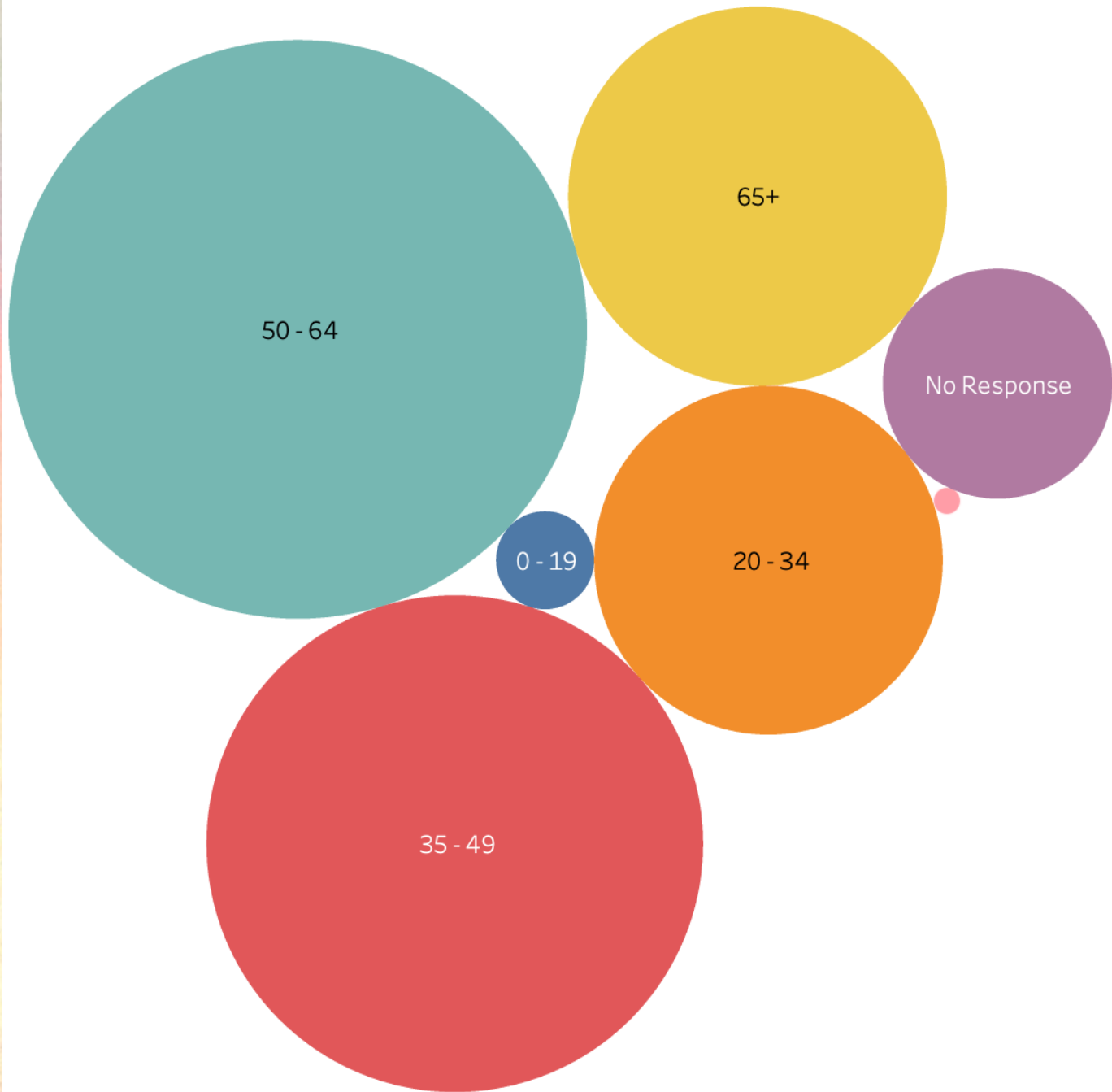
Sum of Count of Area for each Area broken down by Household Acorn Category Description.

Analysis of Event Tickects sold Areawise

Event attendance and popularity based on months

Count of CoC Ticketing for each Area. Details are shown for Performance Date Month. The view is filtered on Area, which keeps 9 of 1,087 members.

Generic Age Group
of Participants

Recommendation and Predictions

Conclusions we can draw from the data we analysed
1. Type of Event
2. Time of Event
3. Type of People
4. Location of Events
5. Age of Participants